**Commercialization Scorecard**

Patentability, Market, and Technical Merit Evaluation



**COMMERCIALIZATION SCORECARD EXPLAINED**

The Office of Innovation & Partnerships (OIP) strives to provide the highest quality of customer service in intellectual property protection and commercialization to the LSU Health research community. Toward this end, OIP has implemented this process tool- the Commercialization Scorecard- for evaluating new innovation disclosures and planning for effective commercialization with clear communication of expectations and findings to and among all stakeholders.

The Scorecard is intended to evaluate a new innovation disclosure to determine what actions need to be taken, if any. An evaluation is conducted with regard to the patentability, marketability, and technological merit of the new disclosure. Each aspect is scored according to criteria described in the sections below. Inventors should anticipate an initial completed Scorecard within 60 days of submission of their innovation disclosure to OIP.

In the end, it is hoped that this tool will provide you with a detailed and transparent look into our decision making process.

**ADVANTAGE SCORING SYSTEM**

The Advantage Scoring System is designed to identify and rank factors that are critical in determining the commercial success of new innovations. The system assigns number values to specific issues in evaluation sections associated with **patentability**, **marketability,** and **technical merit** of new technologies. The scores are not generated from scientific or mathematical calculations, but from observations made during the early stages of innovation discovery and development. This scoring system is purposely general in order to evaluate a wide variety of innovations while also allowing for customization to a certain degree if necessary.

Each section allows for a maximum score of 20 points and a total maximum score of 60. This is not a hard line system that provides a “go” or “no go” point; the score values simply provide some indication of the possibility of commercial success and to provide a framework for discussion among OIP and the inventors. Each innovation will continue to be evaluated according to multiple factors and inventor input.

SOPHIA ID: Enter ID

**PATENTABILITY EVALUATION**

First Enabling Public Disclosure (EPD): Choose an item.

Date of EPD: Click here to enter a date.

Form of EPD: Click here to enter text.

Provisional Filing Date: Click here to enter a date.

Provisional Application No.: Click here to enter text.

Non-LSU Party Inventors (if applicable): Click here to enter text.

Source of Funds Leading to Development: Federal Grant/Contract #: Click here to enter text.

Industry Contract #: Click here to enter text.

State Funds: Choose an item.

Other Funds: Click here to enter text.

Explanation of Sponsor Rights: Click here to enter text.

Other Related Disclosures: Click here to enter text.

Expenses on Portfolio to date: Click here to enter text.

Listed as Background IP in a

Sponsored Research Agreement: Choose an item.

Comment on Prior Art Search Results:

Click here to enter text.

Copyrightable: Choose an item.

Patentable Subject Matter: Choose an item.

Available Jurisdictions: Choose an item.

* BREADTH OF PATENTABILITY SCORE

(scope of your claimed invention, 1-narrow 5-broad): Choose an item.

Explanation: Click here to enter text.

* PATENT ENFORCEABILITY SCORE

(infringement detectability & enforceability

of your patent, 1-weak 5-strong): Choose an item.

Explanation: Click here to enter text.

SUSTAINABILITY OF PATENT SCORE

* Time to Market for Innovation (1-long, 5-short): Choose an item.

Explanation: Click here to enter text.

* Time to Obsolescence of Similar Innovations

(1-short, 5-long): Choose an item.

Explanation: Click here to enter text.

**TOTAL PATENT ADVANTAGE SCORE:** Choose an item.

COMMENTS:

Click here to enter text.

**MARKETABILITY EVALUATION**

* Fills identifiable market need: Choose an item.

Explanation: Click here to enter text.

* Current Market Size (1-small, 5-large): Choose an item.

Current Market Location: Choose an item.

Explanation: Click here to enter text.

* Foreseeable Growth in Market (1-minimal, 5-rapid): Choose an item.

Explanation: Click here to enter text.

* Market Competition: Choose an item.

Explanation: Click here to enter text.

**TOTAL MARKET ADVANTAGE SCORE:** Choose an item.

COMMENTS: Click here to enter text.

**TECHNICAL EVALUATION**

* State of Development: Choose an item.

Explanation: Click here to enter text.

* Estimate of Years to Product Realization: Click here to enter text.

Explanation: Click here to enter text.

RESOURCE REQUIREMENTS:

* Additional Research Cost (1-high, 5-low): Choose an item.

Explanation: Click here to enter text.

* Additional Development Cost (1-high, 5-low) Choose an item.

Explanation: Click here to enter text.

REGULATORY ISSUES:

FDA Approval Required? Choose an item.

Subject to Bayh-Dole? Choose an item.

Other? Click here to enter text.

* TECHNICAL OBSTACLES\* (1-high, 5-low): Choose an item.

\*Examples include excessive production costs, inability to scale, problems with product design, and difficult market to penetrate

Explanation: Click here to enter text.

**TOTAL TECHNICAL ADVANTAGE SCORE:** Choose an item.

COMMENTS: Click here to enter text.

**TOTAL SCORE:** Choose an item.

**Recommend for Patent Protection:** Choose an item.

Reason for NOT Recommending:

Expired Statutory Bar Date:

Sponsor Rights:

Joint Ownership:

Public Domain:

Prior Art:

Non-patentable Subject Matter:

Enforceability:

Lack of Identifiable Market:

Dominant Competitor:

Small Market:

Lack of Growth Potential:

Insufficient Development:

Excessive Resource Requirements:

Technical Obstacle:

Other: Click here to enter text.

OIP COMMENTS:

Click here to enter text.