



DR. LARRY HOLLIER

CHANCELLOR'S Notes



March 30, 2012

JP Coroner has LSUHSC ties

Dr. Gerry Cvitanovich, a member of the LSUHSC School of Medicine Class of 1986, was sworn in as Coroner of Jefferson Parish last week.



Dr. Sam McClugage, Dr. Gerry Cvitanovich

Dr. Sam McClugage, Associate Dean for Admissions in the School of Medicine, and a longtime friend of the Cvitanovich family, owners of Drago's restaurant, helped swear in his former student.

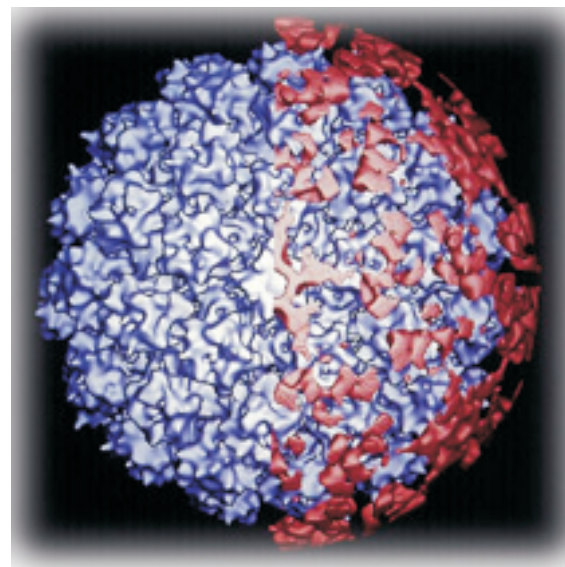
Dr. Cvitanovich also did his residency training at LSU, at Earl K. Long in Baton Rouge.

His interest in the Coroner's Office grew out of working in the Emergency Room at East Jefferson Hospital and in his own urgent care centers. Dr. Cvitanovich served as Deputy Coroner for four years, before winning the election in September.

Dr. Cvitanovich officially took office on Monday. ■

Study finds HPV-related head & neck cancers rising

Research led by Lauren Cole, a public health graduate student, and Dr. Edward Peters, Associate Professor of Public Health and Director of the Epidemiology Program at LSU Health Sciences Center New Orleans, reports that the incidence of head and neck cancer has risen at sites associated with Human Papilloma Virus (HPV) infection, with the greatest increase among middle-aged white men. At the same time, younger, Non-Hispanic blacks experienced a substantial decrease in these cancers. They also found that the disease process for tumors associated with HPV is different from those caused by exposure to tobacco and alcohol, with implications for treatment. The findings are published this month in the *PLoS ONE* journal.



Using incidence data for 1995-2005 from 40 US population-based cancer registries, the researchers described the epidemiology of head and neck cancer (HNC) in the US and examined the variation in cancer rates by age, sex, *See HPV, page 2*

Copeland fund-raisers support LSUHSC cancer research

More than 170 golfers played in the Al Copeland Foundation Classic this week at Lakewood Golf Course. Participants were invited to "Tee Off



Bryan White, CAO of Al Copeland Investments, with LSUHSC Vice Chancellor Ron Gardner

Against Cancer, and Change the Course." Proceeds benefit the Al Copeland/Cancer Crusaders Chair in Neuroendocrine Cancer at LSU Health Sciences Center. The \$1 million endowed chair was established at LSUHSC to fund research on Merkel Cell Carcinoma, a rare neuroendocrine cancer that took the life of Al *See ACF, page 2*

HPV, from page 1

race/ethnicity, stage and cancer location. As some HNC sites are strongly associated with a tendency for HPV infection, they also examined if rates varied by those sites associated with HPV.



Lauren Cole

They found a significant overall increase in head and neck cancer incidence among HPV-associated sites, while non HPV-associated sites significantly declined in incidence. The researchers found overall, younger age groups, Non-Hispanic Whites and Hispanics experienced greater increases in incidence for HPV-associated sites, while incidence declined for Non-Hispanic Blacks independent of HPV-association of site. The evidence from this large population-based study suggests that since the disease process for HPV-associated tumors is different, HPV tumor status should be incorporated into treatment decisions for head and neck cancer patients to improve prognosis and survival.



Dr. Ed Peters



New Website launches on Monday!

With a new logo and branding of our institution as LSU Health New Orleans, we have a new homepage with a new format. The site not only looks different, it's been reorganized which should make it easier to navigate. The new homepage will go live on April 2. Be sure to visit our new homepage at <http://www.lsuhsoc.edu> and take a few minutes to familiarize yourself with all of its features.

ACF, from page 1

Copeland, Sr. in 2008.

The event featured fabulous food, beverages, exciting golf, music, prizes, auctions, special guests, and other opportunities to raise money for the charitable arm of Al Copeland Investments.



the Grand Opening of Copeland's in Metairie last month.

Camp Tiger Auction coming up

The Camp Tiger Benefit Auction – the major fundraiser supporting the free, week-long summer day camp for children with special needs in the metropolitan New Orleans and Baton Rouge communities – is on Friday, April 13, 2012,



from 7:00 - 11:00 p.m., at the New Orleans Museum of Art, 1 Collin Diboll Circle (City Park at Esplanade). Camp Tiger is planned, organized, staffed, and funded by the efforts of first-year students at the School of Medicine at LSU Health Sciences Center New Orleans. The LSUHSC medical students have set a fund-raising goal of \$100,000 to help underwrite the cost of the 2012 Camp Tiger so it remains free to campers and their families.

For a donation of \$40, the evening promises to be full of fun and bargains with food donated by restaurants including Ralph's on the Park, Red Fish Grill, Bacco on behalf of Café NOMA, and Voodoo BBQ, as well as hot jazz, and spectacular silent and live auction items.